

VÄR  
KON  
FER  
ENSEN  
2016

10–11 FEBRUARI, ÖSTERSUND



# Storm of Emotions

## Agitate and affect through cultural heritage

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Emotions can facilitate our learning. Through cultural heritage, people are often invited to relate emotionally to the past and the present as they are encouraged to empathize and engage with it in all possible ways and at different levels. Nonetheless, cultural heritage awakens several emotions regardless of the learning situation designed by the culture institutions such as archives or museums. Indeed, when it comes to the public sphere and discourse, cultural heritage can arouse a storm of emotions whose consequences are difficult to predict, monitor and respond to.

With this year's conference, NCK aspires to emphasize and bring into discussion the role of cultural heritage as a catalyst for strong emotions. What happens when cultural heritage arouses emotions with unpredictable dimensions? How do we address unexpected and maybe adverse reactions? Can cultural heritage be used to trigger emotions of understanding and reconciliation? Which emotion-based methods do educators use to reinforce the learning impact? For how long is it OK to arouse peoples' emotions? Join the discussions and get inspired by our prominent speakers while gaining a hands-on learning experience along with our inspiring workshop leaders.

Get prepared for a storm of emotions during NCK's eleventh conference.

# Wednesday

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09.30 – 10.00	Registration and Coffee	Jamtli café
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10.00 – 10.15	Storm of Emotions- An introduction	Rentzhogsalen
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10.15 – 11.15	DAVID FLEMING The Emotional Museum	English
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11.15 – 12.15	TATIANA CHEMI The Role Of Emotions In Learning Through Culture	English
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Lunch .....  
Restaurang Hov

13.45 – 14.45	KARIN SJÖBERG Archives– A Playground for Emotions	Swedish
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Break .....

Rumarsalen                      Rentzhogsalen                      Sjögrensalen

15.00 – 16.15

Emotionally Engaged by Archives  Swedish	The Role Of Emotions In Learning Through Culture  English	Where Is The Limit For Museum Education?  Swedish
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Coffee.....

Rumarsalen

Rentzhogsalen

Sjögrensalen

16.45 – 18.00

Emotionally Engaged By  
Archives

Swedish

The Role Of Emotions In  
Learning Through  
Culture

English

Where Is The Limit For  
Museum Education?

Swedish

18.00 – 19.00

Bar

Restaurang Hov

19.00

Dinner

Restaurang Hov

# Thursday

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09.00 – 10.00

ANNEKEN APPEL  
LAURSEN  
Homeless At The  
Museum - An Exhibition  
Project as a Balancing  
Act

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Coffee Break

10.30 – 11.30

TOR EINAR FAGERLAND  
Difficult Memories In The  
Public Domain - Working  
To Establish a July-22  
Center In Oslo

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Lunch  
Restaurang Hov

13.00 – 13.45

ERIK ROVA  
Handling Emotional  
Distress And Stress

13.45 – 14.45

CHRISTER MATTSSON  
Cultural Heritage And  
Dialogue-Based  
Education - Tools For  
Dealing With Intolerance

14.45 – 15.00

CLOSING

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Coffee Break  
Jamtli café

During the first day, the contributions consider emotions, learning and cultural heritage from a wider perspective, offering opportunities for critical reflection. On the second day, we gain a more in depth understanding of emotions and their relation to learning through examples of projects and other activities that have aroused strong feelings in various ways. The conference comes to an end with two sessions that offer alternative tools so as to respond to and handle peoples' emotional reactions. All presentations and sessions are held in the Scandinavian languages, unless otherwise indicated. All sessions in the Scandinavian languages will be translated if needed.

## Speakers

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### David Fleming

#### The Emotional Museum

It is becoming widely recognised that if the modern museum is to connect with a diverse public, then it must connect emotionally. This way of thinking about museums is the opposite of traditional museum thinking and David Fleming will consider how different museums around the world try to have an emotional impact.

David Fleming became director of National Museums Liverpool (NML) in 2001. Since then, he has led a major modernisation of NML, which has resulted in its becoming a leading example of an inclusive museum service with a large and diverse audience. He has been responsible for the creation of two new museums in Liverpool, the Museum of Liverpool and the International Slavery Museum. Since he became Director, NML audiences have more than quadrupled, rising from around 700,000 to more than 3.2 million per year.



In addition to his work at the NML, David Fleming is current President of the UK Museums Association and Chairman of the MA's Ethics Committee. He is currently Convener of the Social Justice Alliance of Museums (SJAM) Chairman of ICOM's Finance and Resources Committee, Treasurer and Vice President of the European Museum Forum and President of the Federation of International Human Rights Museums (FIHRM). He is Visiting Professor of Museum Studies at Liverpool Hope University, and Special Advisor to the Museum of Democracy in Rosario, Argentina. David Fleming is also chairing a body looking at the cultural heritage of Liverpool on behalf of the Mayor of Liverpool, and has published extensively and has lectured worldwide – most recently in Ukraine, Argentina, Australia, New Zealand, China and Georgia – on museum management and leadership, city history museums, social inclusion, human rights and politics.

<http://www.liverpoolmuseums.org.uk/>

# Tatiana Chemi

## The Role of Emotions in Learning Through Culture

When cultural experiences take place, how do individuals learn? Which are the challenges and the outputs? Tatiana Chemi will take us on a journey to explore emotions' potential to optimize learning. Her talk will focus on the scientific side of the emotionally-based learning and on how emotion and cognition interact according to the latest neuroscientific findings.

What is the impact of the new research for the cultural institutions and their ability to design learning contexts that include feelings?



Tatiana Chemi is Associate Professor of Educational and Organizational Innovation at the Department of Learning and Philosophy, Aalborg University, where she also is director and co-founder of the research group Ariel (Arts in Education and Learning). Her major interests are the artistic and creative learning processes, which she has studied for the past ten years. She has also authored *The Art of arts integration* (2014) and *Behind the Scenes of Artistic Creativity* (2015).

<http://personprofil.aau.dk/124693>

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# Karin Sjöberg

## Archives– A Playground for Emotions

Karin Sjöberg is an archive educator at the Malmö City Archives. In 1997 Sjöberg started working as a pedagogue at the Archive Association in Skåne. She has developed archives learning for schools and teachers' education and has driven several Libraries, Archives and Museums (LAM) projects targeting the elderly. In 2006-2008 Sjöberg was the project leader for the national commissioned work in archival education, for which she published the book *Krumelurer i arkiven - en pedagogisk resurs*. Besides this, she has also been involved in the design of history textbooks. In 2015, Sjöberg published the book *På gränsen mellan krig och fred. Minnesbilder från Malmö 1939-1945 (On the border between war and peace: Memories from Malmö 1939-1945)*. Karin Sjöberg was awarded the NCK's educational prize in 2015 for her outstanding work as an archives educator.



In her talk, she will talk about the archive as a playground for different emotions and share her experiences about how she, as a teacher, uses feelings as a means and, in some cases, a target for the archives learning activities.

<http://malmo.se/stadsarkivet>

# Anneken Appel Laursen

## Homeless At The Museum - An Exhibition Project as a Balancing Act

Anneken Appel Laursen is a Curator at the Den Gamle By, an open air museum focusing on the urban cultural history in Aarhus, Denmark. Her responsibility is the history of Aarhus, in particular the museum's relationship to the local community and the development of participatory processes. Anneken Appel Laursen advocates about the museum as "a safe place for unsafe ideas" and has a special interest in the local historical perspective and the questions of how local citizens can engage in the collection and dissemination of their own history.



Her talk will detail the exhibition project initiated by a homeless man who approached the museum and asked for permission to share his story with others by building a house in the museum's backyard where he moved in and showed museum visitors their new home. Anneken Appel Laursen will explain the reasons why the museum decided to participate in this project and the reactions it triggered, among the members of staff, the visitors and the media.

<http://www.dengamleby.dk/>

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# Tor Einar Fagerland

## Difficult Memories In The Public Domain - Working To Establish a July-22 Center In Oslo

Tor Einar Fagerland is the director of the Department of Historical Studies at the Norwegian University of Science and Technology (NTNU). Since 2012, he has been leading the research project «July 22 and the negotiation of memory» which explores the terror cultural aftermath in Norway. Fagerland has been leading, since 2014, an international advisory board guiding the Workers' Youth League (AUF) in their search for ways to combine memory and new life at the scarred island of Utøya, where they have been meeting since 1950. During 2015, Fagerland also led efforts to establish July 22 center in the government complex in Oslo.



The planned exhibition received strong criticism in advance and attracted considerable national and international attention. After its opening, the critics were positive about the exhibition, which has been one of Norway's most visited in 2015. In his talk, Fagerland will detail how they worked with the exhibition and talk about the attention received from the media during its installation, and the reactions from the visitors after the opening of the exhibition.

<https://www.ntnu.no/ihs>



# Erik Rova

## Handling Emotional Distress and Stress

Erik Rova is a psychologist, specialised in educational psychology. He is active as a mentor and trainer with a focus on reception. Erik Rova helps staff groups, primarily school staff, to understand and handle problematic situations.

Low-effective treatment is about creating an environment of peace, safety and positive expectations. Feelings and emotions are contagious, and thus, we often respond with the same emotions as the ones we have received. In problematic situations, the level of stress is of great importance and humans use various strategies (some more functional than others) to manage stressful situations and retain self-control. Erik Rova, based on stress research and affect theory, will talk about low-effective treatment and how it may help us to resolve conflict.

[www.rovasjogren.se](http://www.rovasjogren.se)

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# Christer Mattsson

## Cultural Heritage and Dialogue-Based Education - Tools for Dealing with Intolerance

Christer Mattsson is the acting director of the Segerstedt Institute at Gothenburg University and founder of the *Tolerance project* that was launched in 1995 when the fourteen-year-old John Hron was murdered by young neo-Nazis.

*Tolerance project*, run by the municipality of Kungälv and Teskedsorden, aimed directly at young people in order to combat racism and violent extremism. Mattsson uses cultural heritage to reinforce young people's empathy and reduce their xenophobia and intolerance. He also advocates a dialogue-based learning where the empathic listening curiosity is central to dealing with young people with a xenophobic attitude. Mattsson's publications include among others *Ingen blir nazist över en natt: om hur skolan kan möta intoleranta elever* and *Till Herrhagen kl 13.24*.

<http://toleransprojektet.se/>



# Workshops

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## Threatening, frustrating or uncomfortable – Where Is The Limit For Museum Education?

For twelve years, Jamtli has exposed thousands of secondary school students to threatening, frustrating and unpleasant situations as part of the school programme "On the Run" (På Flykt). An important objective of the programme is to arouse emotions. Based on this programme, participants will discuss and reflect on how emotions can be used as learning tools. Where is the limit and which are results?



Workshop will be led by Jamtli's educators Magnus Stafverfelt och Malin Bäckström.

[www.jamtli.com](http://www.jamtli.com)

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## Emotionally Engaged by Archives

To work with archive material means to be emotionally engaged. When the image of what happened emerges from the archive material and the pieces of the puzzle fall into place, it is hard not to become touched by the people and their fate. Archive education is about triggering our visitors' interest, engagement and curiosity, all of which increase their engagement, and about facilitating them to understand and see the connections.



Workshop will be led by the archives educators Jim Hedlund, Eva Tegnhed and Mia Nilsson.

<http://arkivetiostersund.se/>

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## The Role Of Emotions In Learning Through Culture

For ten years, Tatiana Chemi has been conducting research on artistic and creative learning processes. Under her instructions, this workshop will provide opportunities for reflection on the current research about emotions and their importance for learning by relating to participants' own experiences.



<http://personprofil.aau.dk/124693>

**Emotions in Man**

During the conference, we will also have the opportunity to be part of the work "Emotions in Man" by the Finnish artist Kati Åberg. The work consists of an interactive DVD showcasing five different emotions explored by a dancer as a means of expression. The viewers can determine which emotion the dancer shall express. Should the dancer become more and more sorrow or suddenly plunge him into the throes of love? Here the viewers have the power over how the work develops.



*Emotions in Man: dancer Jyrki Karttunen*

Kati Åberg graduated from the Media Lab of the University of Art and Design Helsinki and has been using video and film as her primary means of expression. Her work is often based on documentaries or collaborations with performing artists. She loves to tell stories, raise emotions, and question human interaction and society.

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