The Emotional Museum

10 February 2016
Östersund, Sweden

David Fleming
Director
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"Educational, inspirational, emotional and entertaining," expressed by one of our visitors #ILoveMuseums
Titanic and Liverpool: the untold story
The McMurray Family

www.liverpoolmuseums.org.uk/maritime
Dear Father,

It seems ages since I last seen you. I wish we were in Southampton with you. It is very lonely without you.

Dear Father I have not been so very well. I have had a bad throat hoping I will soon get better for Mana won't see much of little Ernie as not been.

so well but he as got better now hoping you are keeping well dada so ta love from Ernie and Ernie thanks dada for the presents love from all dada hoping to see you soon with love from Ern and dada.

and Ernie x x x x x x kisses for dada.

Dada this is my first letter.
Titanic and Liverpool: the untold story - objects

First Class ticket

Lifejacket

National Museums Liverpool
Our mission

To be the world’s leading example of an inclusive museum service

National Museums Liverpool
Our Values

- We are an inclusive and democratic museum service; we aim to maximise social impact and educational benefit for all - museums change lives.

- We believe that museums are fundamentally educational in purpose.

- We believe that museums are places for ideas and dialogue, that use collections to inspire people; we do not shy away from controversy.

- We believe in the power of museums to help promote good and active citizenship, and to act as agents of social change: we believe in the concept of, and campaign for, social justice.
Wartime garden at Piermaster’s House

© Liverpool Post &Echo
Spirit of the Blitz – Visitor response

“I think that the blitz exhibition at the museum was brilliant even though it made my nan cry.”

“I enjoyed the Blitz Exhibition. It gave me shivers as I tried to imagine what my grandparents had been through - they lived and worked in Liverpool during the May blitz. I don’t remember much of them but I have heard my mother’s account - she was a war baby herself.”

“It was a brilliant visit. Blitz exhibition was great. Gave me a funny feeling down my spine reading all the boards.”
ALIVE: In the Face of Death, Walker Art Gallery

Alive: In The Face of Death

17 May - 15 September 2013

Free entry

Sandra Barber. Image © Rankin

National Museums Liverpool
Visitor response - ALIVE: In the Face of Death

- “Seeing beauty in death was not what I expected to see today. Moving and brilliant.”
- “A truly inspirational exhibition. It really does open your eyes to the beauty of life in the face of death.”
- “Extraordinary! A moving experience. The thought, sensitivity and humanity in this exhibition is world class. It has changed me. Thank you.”
- “Inspirational and moving. Having a brother who survived cancer I'm just amazed by and grateful for this exhibition. Inspired by the positive attitudes of all the people in the photographs. Thanks for this wonderful experience!”
- “Incredible - if anyone ever struggles to emotionally connect to art - they NEED to see this.”
- “This exhibition will give hope to those who didn't know they had any.”

National Museums Liverpool
International Slavery Museum
International Slavery Museum – audiences
Film: Civil Rights

(3:09)
Film: Ongoing Struggle
(3:01)
International Slavery Museum - Visitor comments

“What a truly inspiring day we have all had today, feel privileged to be able to show my children age 11 and 3 all about my ancestors. Feel quite sad and emotional but will be back.”

“Very insightful, inspiring and thought provoking. Thank you for raising awareness so effectively.”

“Some people can be heartless, it made me realise what suffering really is. Great museum I really learnt lots.”

“It made me feel sad the way the people were just bought and sold.”

“Some might not like it for it being too explicit but I found it told me some of what happened.”

“The museum gave us a lot to think about, it's still happening today.”

“Seeing the young black girl hung in 1911 in Oklahoma and the Klu Klux Klan costume in front made myself and my daughter angry.”
International Slavery Museum - Campaigning
Museum of Liverpool

National Museums Liverpool
Reasons for Museum of Liverpool’s Success

- Ambition
- People – and story led
- Authentic Liverpool voice
- Empathetic partners
- Take families seriously
- Variety
- Changeability
- Uses emotion: make ‘em laugh, make ‘em cry
Film: Kicking and Screaming

(3:19)
Hillsborough

Objects at the Museum of Liverpool

National Museums Liverpool
World War One – Museum of Liverpool
Poppies: Women and War

Museum of Liverpool
Opens 24 July 2015
FREE ENTRY
liverpoolmuseums.org.uk

@museumliverpool
#poppieswomen
District Six Museum, South Africa

ALL WHO PASS
REMEMBER THE THOUSANDS OF PEOPLE WHO LIVED FOR GENERATIONS IN DISTRICT SIX AND WERE FORCED BY LAW TO LEAVE THEIR HOMES BECAUSE OF THE COLOUR OF THEIR SKINS. REMEMBER ST. MARKS CHURCH AND THE COMMUNITY WHO RESISTED THE DESTRUCTION OF DISTRICT SIX.

Hands Off District Six Campaign 11.2.1989

www.districtsix.co.za
Museum of Broken Relationships, Croatia

The toaster of vindication

2006 – 2010
Denver, Colorado

When I moved out, and across the country, I took the toaster. That’ll show you. How are you going to toast anything now?

National Museums Liverpool

https://brokenships.com/

A wedding gown

2003 – 2010
Zagreb, Croatia

After big words and little action, he spent more and more time talking and less and less time acting. I paid for it all fair and square: both my wedding gown and his bank loan.

Red shoes

2 years
Paris, France

We met at work 20 years ago. I fell in love with him as soon as I saw him and never stopped. During that time he met a girl and got a child and I myself had two children. We were great friends and what was bound to happen indeed happened! He left his wife and I was already separated from the father of my children. We experienced a powerful story full of travelling and intense moments, he found some sort of freedom in my company, but as Catherine Ringer put it so well, "les histoires d’Amour finissent mal en généraaaaal"... He got these shoes for me from a sex shop in Pigalle...
The Museum of Genocide Victims, Lithuania

www.muziejai.lt/
Tuol Sleng Genocide Museum, Cambodia

Cambodian Landmine Museum and Relief Center, Cambodia

www.cambodialandminemuseum.org/
Ulster Museum, Belfast, Northern Ireland
Exhibition: Silent Testimony

www.nmni.com/um/What-s-on/Current-Exhibitions/Silent-Testimony
Ulster Museum, Belfast, Northern Ireland  
Exhibition: Silent Testimony

“I ended up in tears, sitting here in the half light, the testimony of the hurts of war on these strong human faces.”

“This was the first art exhibition which literally brought me to tears – amazing impact.”

“This is one of the most powerful exhibits I have visited in quite a while. The eyes of each painting will stay with me for years to come. The personal stories attached to the paintings felt as if you were standing face to face with the person.”

“Didn’t think I’d been affected by troubles directly or indirectly until I saw this exhibition. (Art of the Troubles) never been to such a powerful exhibition.”

“Yes very much. It gave me the space to reflect on my own loss and impact of the Troubles by highlighting these stories of tremendous loss and dignity. It invites me to feel real emotion which has been suppressed.”

“Very moving, evocative, thought provoking. It strengthens my commitment to continue to work for peace. I never want us to go back.”

“I could identify with the emotion captured although my father wasn’t killed he was left paralysed shot in the spine when he was 17 years old 2 weeks before I was born.”
Thank you
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